



SCREENNORTHANTS

## **CARRIER-media pledges support to Screen Northants' 50 for 50 campaign**

CARRIER-media Ltd has pledged support to Screen Northants' feature film *Macbeth*, a project working with disadvantaged children from Northamptonshire and local residents to boost their skills and well-being this summer. The project has the support of BBC Children in Need, First for Well-Being and Northamptonshire Community Foundation. Screen Northants has put out a call to 50 businesses to donate £1,000 to help raise £50,000 to add to the BBC Children in Need funding of £105,000.

The feature length film project is designed to boost people's well-being, increase life and work skills, and help bring diverse groups of the Northants community together. Screen Northants are inviting Northants residents of all ages to volunteer with them on the film and behind the scenes documentaries. They particularly want to hear young people 10-18yrs who have faced adversity in life, such as a period in care, being excluded from school or having Special Educational Needs, but the scheme is also open to a much wider demographic. People taking part will work under film professionals in the Pre-Production and Production on the set of *Macbeth* for 20-60 hours between now and September.

With *50 for 50* Screen Northants are appealing to businesses who share their vision for Northamptonshire and the Film Industry to support their work. Becky Adams, Director of Screen Northants says, "Working on a professional film set can be a transformative experience for people. It can help people realise, with hard work, they can be successful in one of the most exciting industries in the world, or anything else they set their mind to, and helps people to build up confidence, work skills and aspirations. We need 50 companies to help us raise £50,000 to add to our BBC Children in Need total. We're extremely grateful for the support from CARRIER-media. It's great that the Industry recognises the value of the work we do to open up access."

Screen Northants has a vision:

- New talent and those based in Northants who might not have thought it possible, can experience the Film Industry in their home county creating a more representative film industry
- That every person, young and old, from Northamptonshire is proud of where they come from. We want to retain the talent in this county and bring in more from outside.
- Everyone should know Northants is a great place to live, work and do business.
- Everyone should recognise the exceptional creativity, innovation and entrepreneurial spirit of Northamptonshire.
- All our young people should be creative, curious, ambitious, and prepared for the world of work
- And we will produce outstanding feature films which travel the world

Screen Northants' *Macbeth* from Director Daryl Chase (*Burberry*, *The Thinker*) is set in a dystopian estate on the fringes of society, under the rule of Duncan. Macbeth has lived on the estate through countless feuds, protecting his own 'castle' against attack. He has grown increasingly weary of the life that chose him. On the way home from his most recent battle with an opposing estate, a malevolent force entices him with the promise of a future as 'king', replacing Duncan. On hearing the prophecy,

Lady Macbeth's suggestion is to encourage the position early, to murder Duncan, filling a gap in her life by providing an escape from the rut they are in. You can watch the teaser trailer here:

[https://www.youtube.com/watch?v=d\\_yeVeJUzJI](https://www.youtube.com/watch?v=d_yeVeJUzJI)

Chase says, "Far from being a cliché youth gang film, this is a deeper, darker tale of politics, desire, ambition, corruption, ego and obsession. As the world closes physically and mentally around Macbeth the sense of real and surreal hangs dangerously in the balance. We'll be maintaining the original Shakespeare text but burying it deep in a real and modern world. Shakespeare sought to give people an escape from their lives, to weave magical tales, enticing them to forget the world for a moment, but often by showing them a reality masked in mystery. Macbeth is a story relevant to many walks of life."

For more information, to donate or to apply to take part, you can contact Screen Northants on [info@screennorthants.co.uk](mailto:info@screennorthants.co.uk) or visit them in the Grosvenor Centre during weekdays.

#### **Notes to Editors:**

For further information contact Becky Adams on [becky@screennorthants.co.uk](mailto:becky@screennorthants.co.uk) or 07930 646721

Screen Northants has secured BBC Children in Need funding of £105,000 over 3 years to produce films with disadvantaged young people in Northamptonshire to increase their aspirations, life and work skills, and local pride.

Longstanding Film Director for Burberry, Daryl Chase is attached as Director. He has been responsible for directing numerous commercials, music videos, documentaries and high profile campaigns featuring the likes of Romeo Beckham, James Corden and Julie Walters among others. He has directed three short films including The Thinker which won the Audience Award at the East End Film Festival. A keen eye for imagery he has also worked as a Director of Photography across various outputs including feature docs like the MOJO-award-winning UpSide Down: The Creation Records Story and music documentaries for the likes of Kaiser Chiefs and Jake Bugg, winning many NME Video of the Week awards.

Screen Northants is a non-profit film company based in the Grosvenor Centre Northampton. Under the Screen Northants banner there are 4 interdependent strands: *Films* which produces industry quality feature films, *Academy* which provides industry work experience for young people 14-25yrs, *Agency* which promotes Northants to the film industry primarily through Location, Crew and Actor databases, and *Community* which uses the Film Industry for the good of Northamptonshire and its people.